CLASSIFICATION S-E-C-R-E-T CENTRAL INTELLIGENCE AGENCY REPORT INFORMATION REPORT 25X1 CD NO. COUNTRY DATE DISTR. East Germany/Austria 28 June 1955 NO. OF PAGES 25X1 **SUBJECT** Austrian Report on the 1955 2 Leipzig Spring Fair NO. OF ENCLS. **PLACE** (LISTED BELOW) **ACQUIRED** DATE OF SUPPLEMENT TO INFO. REPORT NO. IIS DOCUMENT CONTAINS INFORMATION AFFECTING THE NATIONAL DEFENSE FUND THE UNITED STATES, WITHIN THE MEANING OF TITLE 18, SECTIONS 783 NO 794, OF THE U.S. CODE, AS AMEMBED. ITS TRANSMISSION OR REVEL-TION OF ITS CONTENTS TO OR RECEIPT BY AN UNAUTWORIZED PERSON IFRONIBITED BY LAW THE REPRODUCTION OF THIS FORM IS PROMISITED. 25X1 THIS IS UNEVALUATED INFORMATION 25X1 2. the over-all results of the Fair fell far short of success. The turnover of goods remained considerably behind that of the 1954 Leipzig Fall Fair. The high hopes of foreign exhibitors, whose number had nearly doubled as 25X1 a result of the favorable reports of the Fall Fair, were not fulfilled. the failure of the Fair primarily to the following three reasons: 25X1 A depressed atmosphere at the Fair caused by unsettled world conditions, particularly the effects of West German rearmament. An East German error in judgment in reviving the traditional Leipzig Spring Fair. The East German authorities f basic changes which have occurred since the old German free economy has been replaced by 25X1 anned In the second place, the majority of East G within the sphere of the Soviet Bloc. In a 16 to of sign plan in early fall. that these states all draw up their yearly d 25X1 Consequently, by the following spring, these countries have no more room in their import plans for additional purchases, unless special goods are needed to fill a gap or cover an unforeseen requirement. This, is the barrier that foreign exhibitors ran up against during 25X1 the first postwar Leipzig Spring Fair. The East German switch in emphasis from consumer goods to heavy industry, with major emphasis on raw materials, in conformance with recent Soviet directives. 25X1 in contrast to most foreign exhibitors, the Austrian 3. firms at the Leipzig Fair reported surprisingly good sales. The main East German

and Schooller-Restmann. The firm of Ing. Othmar Ruthner, with plants in Figure 25X1

rated on the large steel firms, like Alpine Montan, Boehler,

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representatives keenly inte Maschinen, Apparate und Wer worth of gas-station pumps Other Austrian articles for packing discs, coupling lin chains, electric temperatur	many, Czechoslovakia, and, Vienna XI, found East rested in his automatic kzeugfabrik, Vienna XIV to East Germany. which East Germany showing, band steel, indust e reguUNCODEDnicrophon trian wines are to be e	d Poland. Ing. Friedrich German, Czech, and Hungarian steel press. The M.A.W. y, expects to sell \$200,000 wed serious interest were valuated measuring instruments, les, and radio accessories. It exported to East Germany for the	
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installations Pongracz, Hall representative Maschinen, App	d Waidhofen a.d. Tobs, did good business in te with East Germany, Csechoslovakia, and Poland. lergasse 31-33, Vienna XI, found East German, es keenly interested in his automatic steel pr parate und Werkzeugfabrik, Vienna XIV, expects	Ing. Friedrich Csech, and Hungarian ess. The M.A.W.	
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